

ANNUAL SPONSORSHIP PLAN

		
PILLAR	ALLY	UNITED
Visionary Sponsor	Proactive Sponsor	Supportive Sponsor
\$ 5,000	\$ 3,000	\$ 1,000

GLOBAL VISIBILITY

With logo : L - No logo : NL

Action ontarienne website

• Acknowledgment on the welcome page	L	L	L
• Acknowledgment on the "Support our work" page	L	NL	NL

Annual report

• Acknowledgment at the end of the report	L	NL	
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Social media

• Acknowledgment in our posts : frequency on each platform (Facebook, Instagram, LinkedIn)	6 (NL)	4 (NL)	2 (NL)
• Promotional announcement : frequency on each platform (Facebook, Instagram, LinkedIn)	6 (L)	3 (L)	1 (L)

Monthly newsletters

• Acknowledgment in a special insert	All (L)	3 (NL)	1 (NL)
• Promotional announcement	2 (L)	1 (L)	

EVENT VISIBILITY

Virtual events (webinars and meetings)

• Verbal acknowledgment	☒	☒	☒
• Written acknowledgment	L	NL	

In-person events

• Written acknowledgment		L	NL
• Written sponsor presentation and opportunity to distribute promotional materials	L		

VISIBILITY IN TOOLS AND PLATFORMS

Websites and platforms

• Acknowledgment in the Actéa website + online training platform	L	L	
• Acknowledgment in the Expertise Network platform	L	L	
• Acknowledgment in the CJFO website	L	L	
• Acknowledgment in the adult awareness campaign websites	L	L	

Podcasts

• Written acknowledgment	All (NL)	3 (NL)	
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